

Unique Optimism

Outdoor & Community Support Services

Privacy Policy

Effective Date: August 20, 2024

Welcome to *uniqueoptimism.ca* belonging to *Unique Optimism Outdoor and Community Support Services* ("we," "our," or "us"). We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal data when you visit our website and use our services.

2. Information we Collect

We collect various types of personal information when you interact with our website. This may include your name, email address, web address, and other relevant details. Rest assured, we take the privacy and security of your information seriously, and we only collect what is necessary to provide you with a seamless and personalized experience.

3. How we Use Your Information

We use the data we collect for specific purposes that enhance your experience on our website. These purposes include providing you with our services, tailoring your user experience to your preferences, and occasionally informing you about relevant updates or promotions. Your data is never used for any purpose other than those necessary to improve your interaction with our website.

4. Cookies and Tracking Technologies

We utilize cookies and other tracking technologies to enhance your experience on our website. Cookies help us understand how you navigate our site, personalize content, and analyze usage patterns. You have the option to manage your cookie preferences. You can adjust your browser settings to accept or reject cookies, or we provide tools on our website to allow you to customize your cookie preferences according to your comfort level.

5. Third-Party Links and Services

We want to assure you that we do not share your data with any third parties. Your privacy is important to us, and your information remains strictly confidential. You can browse our website

with confidence, knowing that your data is not shared with external parties. For further assurance, you can review our full privacy policy for more details.

6. Data Security

We take the security of your data seriously. To safeguard your information, we have implemented stringent security measures. These include encryption protocols to protect data transmission, regular security audits, and access controls to limit who can access your data. Additionally, our team is trained in data security best practices to ensure the highest level of protection for your information. Rest assured that we are dedicated to maintaining the confidentiality and integrity of your data.

7. Your Rights and Choices

As a user of our website, you have certain rights concerning your data. You have the right to:

Access: You can request access to the personal data we hold about you. We will provide you with details about what information we have and how it's being used.

Correction: If you find that the data we have is inaccurate or incomplete, you have the right to request corrections or updates.

Deletion: You can request the deletion of your personal data from our records, subject to any legal obligations that may require data retention.

Opting Out: If you receive marketing communications from us, you have the option to opt out at any time. We provide clear unsubscribe links in our emails for your convenience.

To exercise any of these rights or if you have questions about your data, please contact us using the information provided in the '*Contact Me*' section of this privacy policy. We are committed to addressing your requests promptly and in compliance with applicable laws.

8. Children's Privacy

We want to emphasize that our website is intended for individuals who are over the age of 18. If you are under 18, you must have signed guardian consent to use our services or place an order.

We do not knowingly collect or maintain personal information from children under 18 without the appropriate consent. If we become aware that a user is under 18 and does not have the required guardian consent, we will take steps to delete their information and restrict their access to our website.

Protecting the privacy and safety of children online is a top priority.

9. Changes to this Privacy Policy

We are committed to keeping you informed about any changes to our privacy policy. When updates are made, we will prominently display a notice on our website indicating that changes

have occurred. Additionally, we may send an email to the address you have provided, if applicable and if you have opted to receive such communications. It is important to review any policy changes to stay informed about how your data is handled. If you continue to use our website after these changes, it will signify your acceptance of the updated privacy policy.

10. Contact Me

If you have any questions or concerns about your privacy or how your data is handled, please don't hesitate to reach out to us.

E: pathfinder@uniqueoptimism.ca

T: 289-246-1153